

The Data-Shack workshop: W2. Intermediate analytics (2 days)

(Relationships in data & process optimisation) - **Bring your own data and business questions (“points of pain”) and we’ll teach you the analytics**

Prerequisite

Introductory analytics (2 days)

Preparation

At least 2 weeks prior to workshop date, the following are required:

- payment in full
- business “points of pain” to be addressed
- clean data to confirm applicability

Objectives

Using your own data, introduce delegates to:

- analysis of variance (ANOVA), and provide a good understanding of the two most commonly used types of ANOVA
- multiple linear regression and the techniques of stepwise regression
- design of experiments (DOE), and demonstrate the incredible power of structured experiments for efficient process optimisation

Description

This two-day workshop will enable delegates to undertake analyses that seek to establish relations between variables, using ANOVA and/or multiple linear regression. These are essential building blocks to understand the incredibly powerful and useful technique of “design of experiments” (DOE).

DOE is used extensively in process optimisation methodologies (e.g. 6σ DMAIC) to enable the rapid and efficient attainment of optimal settings for processes, in order to deliver on-target outputs. Once you understand DOE, you will never look back, and the road to optimally tuned processes will be that much smoother.

Outcome

Delegates will leave the workshop with a PDF report of their analysis, enabling them to return to work with insights and an actionable plan.

Topics*

1. Differences between multiple groups
 - 1.1. Objective and applications
 - 1.2. Types of ANOVA
 - 1.3. 1-way ANOVA
 - 1.4. Main effects and interactions
 - 1.5. Multi-way ANOVA
 - 1.6. Repeated measures ANOVA
2. Correlational models using continuous predictors
 - 2.1. Objective and applications
 - 2.2. Multiple linear regression
 - 2.3. All effects
 - 2.4. Forward stepwise regression
 - 2.5. Backward stepwise regression
3. Cause-and-effect modelling & optimisation
 - 3.1. Design of Experiments (DOE)
 - 3.2. Concepts and terminology
 - 3.3. Types of DOE
 - 3.4. Full factorial designs (2-level & 3-level)
 - 3.5. Main effects, interactions & curvature
 - 3.6. Central composite designs (CCD’s)

* Note that the list of topics covered may vary slightly depending on the nature of the business questions to be answered, and the content of the supporting data supplied by the delegates

Timing

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| 08h30 | Welcome, coffee, Statistica installation |
| 09h00 | Session 1 |
| 10h30 | Tea/coffee/emails/phone break |
| 11h00 | Session 2 |
| 12h30 | Lunch/emails/phone break |
| 13h15 | Session 3 |
| 14h45 | Tea/coffee/emails/phone break |
| 15h00 | Session 4 |
| 16h30 | End |